



**BY: GEOFF  
HARDY**

*Australian Winery of the Year - 2012, 2014*  
*Australian Winemaker of the Year*  
2012, 2018, 2020 - Winestate Magazine



James Halliday  
2020 Wine Companion



# WINES BY: GEOFF HARDY

---

Established in 1980, Wines by Geoff Hardy is a South Australian family-owned and -operated wine company founded by Geoff, a fifth-generation member of one of Australia's most prominent wine families, the Hardys.

Geoff's family has been tending vineyards in the premium maritime region of McLaren Vale since the early 1850s when his great-great-grandfather, Thomas Hardy, arrived from the UK. Thomas was the region's first settler and is widely regarded as the father of the South Australian wine industry.

Since leaving the then family-owned 'Hardys' in 1980 to make his own way in the Australian wine world, Geoff has grown Wines by Geoff Hardy into one of Australia's leading family-owned and -operated wine businesses.

**1850** Thomas Hardy, Geoff's great-great-grandfather, leaves Devon, UK at the age of 20 on the 'British Empire' bound for South Australia, which was settled 14 years earlier.

**1857** Thomas Hardy produces his first wine from the Bankside vineyard and makes history by sending two hogsheads of wine to England, which had never been done in such quantity before.



**1975** Geoff Hardy joins the family business Thomas Hardy & Sons.

**1986** Geoff and Fiona purchase a dairy farm at Kuitpo in the southern Adelaide Hills and begin planting vines. This vineyard becomes known as K1.



**1992** The first wine from the K1 vineyard is released, the Geoff Hardy Kuitpo Shiraz 1990.

**1853** Thomas Hardy purchases land on the banks of the River Torrens at Thebarton, and begins planting grape vines. He calls the property Bankside.



**1894** Thomas Hardy & Sons becomes the largest wine producer in Australia.

**1980** Geoff and his Wife Fiona purchase a vineyard in McLaren Vale, together with co-owner Ian Leask.

**1990** Geoff wins South Australian Vineyard of the Year.





**2004** K1 by Geoff Hardy opens a lakeside Cellar Door

**2012** Wines by Geoff Hardy is named Winestate Magazine's Australian Company of the Year and winemaker Shane Harris is named Australian Winemaker of the Year.

**2016** Wines by Geoff Hardy is included in the Top 5 in Winestate Magazine's Australian Wine Company of the Year.

**2018** Winemaker Shane Harris is again named Australian Winemaker of the Year and Wines by Geoff Hardy is included in the Top 5 wineries at Winestate Magazine's Wine of the Year Awards.



**2026** Wines By Geoff Hardy celebrates 40 years of the Kuitpo Vineyard

**1995** K1 Vineyard Shiraz wins the Inaugural Great Australian Shiraz Challenge.

**2005** Geoff Hardy is named inaugural Viticulturist of the Year by Australian Wine Selector Magazine.



**2014** Wines by Geoff Hardy is again named Winestate Magazine's Australian Wine Company of the Year.

**2017** Wines by Geoff Hardy is named Australian Exporter of the Year at the Optus My Business Awards.

**2020** Winemaker Shane Harris wins his third Australian Winemaker of the Year by Winestate Magazine.



Drawing on a broad range of experiences and backgrounds, it's the people behind Wines by Geoff Hardy that have taken the brand to where it is today.

---



Geoff Hardy  
Vigneron & Managing Director

After joining his family's wine business, Thomas Hardy & Sons, in 1975, Geoff completed his Diploma in Wine Production in 1977.

Since 1980, Geoff has bought and established vineyards, and consulted to wine regions across Australia, France and Italy.

Alongside the K1 Wines brand, Geoff has launched Hand Crafted by Geoff Hardy and GMH wines in 2004, continuing the family tradition of innovation.



Fiona Hardy  
Owner

In 1986, Fiona and Geoff purchased the K1 property with a shared vision to create something special.

While Geoff focused on planting vines, Fiona recognised the site's potential for special events. The lakehouse, built in 1999 to house the cellar door, was later transformed into a versatile function space. Fiona and her sister Karen Halliwell managed K1 events until 2023, when they passed the reins to the K1 team to continue creating memorable experiences at the beautiful property.



**Shane Harris**  
Winemaker

---

Shane has been involved in the Wines by Geoff Hardy winemaking since 2006 and was appointed Senior Winemaker in 2009.

Before entering the wine industry, Shane was a chef by trade and still uses these skills to complement his winemaking philosophy and make food-friendly wines. With a constant focus on delivering quality Shane and the winery have been frequently awarded for their excellence.

In 2012, 2018 and 2020 Shane had the honour of being named Australian Winemaker of the Year by Australia's Winestate Magazine.



**Yuan Yuan**  
Sales & Export Manager

---

Yuan joined the company in 2013 and started heading up projects with a focus on market development in Asia.

With her experience and knowledge of international wine business, as well as Mandarin language and cultural capabilities, she has played an important role in expanding the company's export markets in the APAC region.

Yuan completed her WSET Diploma in 2022, and has previously completed a Master's Degree of International Wine Business at the University of Adelaide in 2012.



**Max Guehrer**  
Sales & Brand Director

---

Max joined the Wines by Geoff Hardy family in 2022 and has taken on varied roles across cellar door, sales, marketing, warehouse, logistics and brand development.

Before entering the wine industry, Max built a career in professional sport and media. He now applies his learnings across the business, with a hands-on focus on growth, customer experience and operational excellence.

Today, Max leads Sales & Brand Direction while also managing the cellar door, helping guide the next chapter of the family business at home and abroad.





BY **GEOFF HARDY**

---

In 1986, Geoff Hardy found the ideal site for the production of outstanding cool climate grapes in the Adelaide Hills.

The vineyard became known as the K1 vineyard, as this unique, groundbreaking site was the first commercial planting of vines in the Kuitpo (pronounced 'ky-po') region.

Today, the K1 wines are considered to be some of Australia's finest ultra-premium, single estate wines.

Sparkling Wine



White Wine  
& Rosé



---

## Sparkling

The K1 Sparkling NV exhibits beautiful and lingering fresh notes of apple, lime and wild strawberries, followed by a crisp mouthfeel that is perfectly balanced with the complex yeastiness on the palate.

---

## Sauvignon Blanc

The K1 Sauvignon Blanc offers notes of gooseberries, grapefruit, freshly mowed grass and asparagus with a fresh zingy palate.



---

## Grüner Veltliner

This Grüner Veltliner displays youthful aromas of apples and pears, followed by a clean and crisp palate which lingers with notes of green apples, white pepper and a beautiful minerality.



---

## Fumé Blanc

This Fumé Blanc offers exceptional texture and fruit weight. Fermented in second-year French barriques with partial malolactic fermentation, it combines complexity with refreshing acidity. Aromas of green papaya and tangerine are complemented by spice notes.



---

## Chardonnay

The K1 Chardonnay is elegant and complex with aromas of peach, citrus and vanilla, which are complemented by well balanced acidity on the creamy and textured palate.



---

## Rosé

The K1 Rosé exhibits beautiful aromas of red berries and rose petals, flowing to a juicy palate of strawberries and cream and perfectly balanced acidity.

## Red Wines



---

### Pinot Noir

Adelaide Hills cool climate Pinot Noir has long been regarded as the best in South Australia. The K1 Pinot Noir offers notes of strawberries, spice and earth with a velvety and delicate palate.



---

### Tempranillo

This Tempranillo is a vibrant example of this Spanish variety. Medium bodied and lingering palate, framed by savoury tannins that highlight a fruit derived spice note.



---

### Merlot

The K1 Merlot, with aromas of plum, blackberries, roast peppers and rosemary. Structured, elegant and medium-bodied palate with upfront cherry and briar berries supported by hints of earth and spice.



---

## Cabernet Merlot

Cabernet Sauvignon and Merlot were part of Geoff's original plantings at K1 and constantly prove how well suited these varieties are to the cool climate of K1. This medium-bodied wine offers great structure, making for a satisfying tasting experience.



---

## Middle Hill Shiraz

The K1 Middle Hill Shiraz is sourced from the middle hill of the vineyard and offers aromas of plum and black pepper, followed by cherry and spice on the medium bodied and silky palate.



---

## Shiraz

The K1 Shiraz reflects the generosity of the K1 vineyard terroir on the Shiraz variety with elegant aromas of plums, white pepper, spice and liquorice, which are mirrored on the reserved and concentrated palate.



---

## Cabernet Sauvignon

This Cabernet Sauvignon is a classic cool climate Cabernet with lifted aromas of mint and blackberries, followed by intense blackcurrant, musk and powerful tannins on the complex and elegant palate.

Dessert Wine



Reserve  
&  
Icon Wines

---

### **Autumn Harvest**

The K1 Autumn Harvest is lusciously sweet and vibrant with notes of lychee, stone fruits and citrus, complemented by perfectly balanced and refreshing acidity.



---

## Chardonnay

The Reserve Chardonnay showcases the best fruit from the K1 cool climate vineyards, fermented in French oak for a balanced wine. Notes of apple, grapefruit, and lemon blossom lead to a palate of lemon curd, pink grapefruit, spice, and roasted hazelnuts for a layered experience.



---

## Cabernet Sauvignon

From "The Avenue" block, this Reserve Cabernet represents the best fruit and pure varietal expression. In select years, a small portion is bottled for a sophisticated, long-lasting wine. Offering blueberry, blackcurrant, and mint, dark chocolate, and clove with fine tannins.



---

## Shiraz

This Reserve Shiraz showcases the finest fruit from the K1 vineyard. In select years, a small parcel is bottled to express depth, elegance, and site. With red cherry, raspberry, and violet layered over creamy texture and dark chocolate notes, it finishes long with velvety tannins.



---

## Tzimmukin

The K1 Tzimmukin is the icon of the range, made using our finest parcels of Shiraz and Cabernet Sauvignon. The grapes are slowly air-dried for up to 30 days to concentrate flavour and structure. This bold, full-bodied wine offers ripe red berries, layered spice, and a savoury, textured palate.

*Hand Crafted*  
by GEOFF HARDY

---

Geoff established Hand Crafted by Geoff Hardy in 2004, continuing the 170-year old family tradition of pushing the boundaries of Australian viticulture and winemaking. The Hand Crafted brand offers one of the broadest and most exciting ranges of alternative and emerging varieties in Australia, reflecting the experimental nature of this portfolio.

While the following wines are the main varieties featured in the Hand Crafted range, there will be other varieties that will be added to the portfolio from time to time.

Sparkling  
Wine



White Wines



---

### Sparkling Red

The Hand Crafted Sparkling Red is quintessentially Australian, with aromas of plum and mulberry, intertwined with black pepper, star anise, and cinnamon. On the palate, plum, mulberry, and spice combine with cherry, liquorice, and mocha, balanced with subtle oak tannins and a fine bead.

---

### Moscato

This Moscato thrives in South Australia's sunny climate, developing vibrant and fragrant fruit characters. Offering lychee, honeysuckle, and nashi pear with zesty tangerine, honeydew melon, complemented by jasmine and starfruit, with balanced sweetness and lively freshness.



---

## Fiano

Fiano is a white Italian grape variety and this Hand Crafted example from the Adelaide Hills offers notes of peach, mango, rock melon and hints of spice with a beautifully textural palate.



---

## Riesling

This Riesling is crisp, vibrant, and expressive—crafted to showcase purity of fruit and regional character. Aromas of citrus and white blossom lead into a palate of green apple and lime. Bright acidity and a dry finish deliver a refreshing and elegant wine.



---

## Grüner Veltliner

Grüner Veltliner is a native Austrian variety that has found a new home in the Adelaide Hills where it produces wines with vibrant notes of peach, citrus, pear and spice, followed by a lingering finish.



---

## Verdelho

This Verdelho is a medium-bodied, fruit-driven delight that will tantalize your taste buds. Notes of pineapple, citrus, apple, lemongrass, melon, banana, and mint on the nose. The palate offers pulpy tropical fruits accentuated by fruit-derived spice elements that culminate in a dry, crisp finish.



---

### **Pinot Grigio**

The Hand Crafted Pinot Grigio is a light to medium fruit-forward wine that finishes clean, crisp, and dry. With aromas of pear, white nectarine, lemon, apple blossom, and spice, and a palate of vibrant nashi pear, green apple, and citrus hints.

---

### **Gamay**

Our Gamay, from ironstone and gravel-rich soil on a gentle Kuitpo slope, embodies freshness and vibrancy with bright red fruit aromas and compelling texture. It honours Beaujolais traditions with its lively personality and charm. Strawberry, red cherry, and violets blend with subtle herbal notes on the palate.

---

### **Sangiovese**

The Hand Crafted Sangiovese has a beautifully enticing nose of red currant, coffee, spice, and dried herbs, the medium-bodied palate is bursting with depth and primary flavours of fresh cherries and raspberries, oregano, thyme, and dried roses.



---

## Dolcetto

Dolcetto known to be a super-friendly food wine, with its aromas of plums and berries and notes of cherry, plum and cinnamon on the palate. You can enjoy this wine with just about everything.



---

## Montepulciano

Widely planted throughout central and southern Italy, this Australian Montepulciano displays blackberries, plums and black cherries followed by hints of chocolate and great acidity.



---

## Durif

Durif originates from southern France and offers dark berry fruits, cherries and raspberries with additional notes of herbs and spices.



---

## Lagrein

A relatively curious north-eastern Italian grape variety that is well suited to Australia, the Hand Crafted Lagrein offers complex notes of raspberries, blackberries, cherry and tobacco with chalky tannins.



---

## Teroldego

Teroldego was until recently grown exclusively in northern Italy, and this Australian version is bright and vibrant with cherries, raspberries, rhubarb and firm acidity. The palate is smooth with rich red berry flavours and tight, drying tannins.



---

## Petit Verdot

The Petit Verdot offers captivating aromas of plum, chocolate, and sage. On the palate, it's fuller-bodied with generous tannins, delivering impressive structure and depth.



---

## Shiraz

It's no secret that McLaren Vale is home to some of the best Shiraz in Australia, and this wine is no exception. Rich and vibrant with characters of cherries, plums and a hint of spice.



---

## Tannat

Originally from south-western France, this exceptional full-bodied red wine offers a beautifully soft nose of ripe berries with a hint of forest floor earthiness. The palate delivers big flavours of blackberries and red berries with a tight, lingering finish.

Dessert Wines



---

## Muscat

The Hand Crafted Muscat is a blend of fortified Muscat grapes and exhibits rich notes of dried fruits, coffee, caramel and spicy fruitcake with a warm, lingering finish.



# GMH / GEOFF HARDY FAMILY

---

The GMH/Geoff Hardy Family label represents wines made from parcels of hand-selected, premium fruit from sustainably managed vineyards around South Australia.

The wines may be expressions of a single vineyard or regional blends and are all excellent examples of dynamic South Australian viticulture and winemaking. As well as single varieties, the GMH label also offers wine blends similar to those produced in the old world, including our classic 'Meritage' blends.



---

## Family Selection White

This Family Selection White Blend offers a medium-bodied, textural profile with inviting aromas of citrus, peach, lychee, and floral notes. On the palate, it delivers flavours of stone fruits and tropical undertones, creating a vibrant and refreshing experience.



---

## Family Selection Red

The Family Selection Red Blend is a bright and luscious Shiraz-dominant wine made from premium grapes across South Australian wine regions. It has a nose of plums, blackberries and dried herbs, and a vibrant fruit palate followed by an elegant finish.



---

## Merlot

Merlot has found a strong foothold in Australia, quickly becoming a favourite red variety. The GMH Merlot delights with aromas of blackberry, plum, and a hint of mint. On the palate, vibrant fruit flavours are balanced with subtle oak, creating a lively and fruit-forward experience.



---

## Shiraz

The GMH Shiraz displays aromas of rich plum, cherry and pepper, followed by an elegant palate with hints of truffles and fine tannins.



---

## Cabernet Sauvignon

The GMH Cabernet Sauvignon offers aromas of menthol, blueberry and violet, which are followed by a soft and youthful palate with well-integrated tannins.



---

## Shiraz Cabernet Sauvignon

This Shiraz Cabernet Sauvignon blend merges bold fruit flavours from Shiraz with Cabernet's depth and structure. Boysenberry, black plum, and cedar aromas introduce a palate of juicy plum, dark cherry, and pepper, with soft tannins and a long finish.



---

## Meritage

The blending of Cabernet Sauvignon with other varieties in the GMH Meritage results in beautiful aromas of cassis, violets, cherries and dark berries with a balanced and generous palate.





# BY: GEOFF Y: HARDY

---

The Gate label range draws inspiration from the stone gates built circa 1990 that mark the entrance to our K1 vineyard, symbolising the connection between the Adelaide Hills and McLaren Vale.

These gates stand as a metaphor for the gateway between two distinct regions, where the cooler climate of the Adelaide Hills meets the warmer, sun-drenched environment of McLaren Vale, only minutes down the hill.

Each wine in the range captures this unique interplay, offering vibrant, crisp expressions from the Adelaide Hills alongside the rich, bold characteristics that define McLaren Vale. Together, they showcase the diversity and quality of these renowned South Australian wine regions.



---

## Shiraz

The Gate Shiraz delivers bold aromas of dark plum, wolfberry, and blackberry, with hints of vanilla and cedar. The palate unfolds layers of blackcurrant, dark cherry, and raspberry, enriched by chocolate and coffee undertones, creating a dense, full-bodied wine with velvety tannins and exceptional length.



---

## Cabernet Sauvignon

This Cabernet Sauvignon combines full-bodied structure with bright acidity, delivering deep fruit flavours and balanced tannins. Aromas of blackcurrant, violets, and thyme blend with bergamot and vanilla. The palate offers mulberry, blackcurrant, grilled fig, and fennel seed, supported by bright acidity for a refined finish.



---

## Grenache

Known for its versatility, Grenache from this region typically showcases a balanced combination of fresh red fruit, gentle spice, and soft tannins. With its smooth texture and a hint of earthiness, this wine promises to deliver the easy-drinking charm that McLaren Vale Grenache is celebrated for.





# PRIVATE LABEL BY: GEOFF HARDY

---

Wines by Geoff  
Hardy offers you  
the chance to make  
wines under your  
own exclusive label.

At Wines by Geoff Hardy, we have the ability to bottle and label a variety of Private Label products. We can be flexible to suit your needs and can source products from a range of varieties and regions. Uniquely, we also offer an ability for your brand to partner with ours. The use of 'BY:Geoff Hardy' can be extended to your own brand to add an additional level of authenticity to your label. After all, we only make wine that we ourselves are proud to put our name on!

The process is simple: You tell us what you need and we take care of the rest – including sourcing the wine, bottling, label design and printing (if required), labelling, and domestic or international logistics support.

We will also take care of all domestic and export documentation. Please note that minimum volumes apply.

Contact us for a quote or to discuss further today.



---

## Variety

Geoff Hardy has always been a passionate and innovative viticulturist - never afraid to try something new - which means that the winemaking team at Wines by Geoff Hardy has experience with and access to a wide range of traditional and alternative varieties.

---

## Region

Wines by Geoff Hardy has the unique advantage of being able to draw on five generations of wine growing and winemaking experience. This offers an intimate knowledge of vineyards and connections, allowing us to select the best fruit from premium South Australian regions.



---

## Tier Level

Wines by Geoff Hardy can cater to a number of different price points, ranging from entry level wines to superior quality, ultra-premium products.

Packaging and labelling can also be customised to fit within a wide range of budgets.

---

## Bottle

Wines by Geoff Hardy works with a number of glass suppliers and can source any type of bottle to suit your needs. Our experience with traditional and alternative varieties at a number of different price levels gives us a unique ability to find the right bottle for any style of wine.

---

## Closure

To cork or not to cork? This age-old debate will keep going for years to come, but the good news is that Wines by Geoff Hardy can bottle your product under any type of closure you prefer. Screwcaps, capsules and corks can be done with or without our branding, depending on your requirements.

---

## Label

Several of our private label customers design their own label while others prefer to use Wines by Geoff Hardy's own designs, which have been exclusively made for the private label market. Our team will liaise with you about your design and the legal requirements for your particular market, and can also organise the label printing and labelling of the product.



## ADELAIDE HILLS REGION



## Contact

---

159 Tynan Road, Kuitpo SA 5201  
PO Box 3, Clarendon SA 5157  
P: +61 (0) 8 8388 3700  
[wine@winesbygeoffhardy.com.au](mailto:wine@winesbygeoffhardy.com.au)

[k1wines.com.au](http://k1wines.com.au)  
[winesbygeoffhardy.com.au](http://winesbygeoffhardy.com.au)



FUTURE FARMERS SOUTH AUSTRALIA



BY·GEOFF  
HARDY

170 years of winemaking heritage in South Australia