



LYONS WILL

EST. 1996

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# ABOUT

Lyons Will Estate is a family operation. A project of love driven by winemakers and vigneron Oliver Rapson & Renata Morello. Committed to sustainability, traditional winemaking techniques, minimal intervention and natural outcomes.

Lyons Will is a 28 hectare property, located in the Macedon Ranges (in the highlands of Central Victoria and south of the Great Dividing Range), growing, producing, and bottling every aspect of their land and environment in each bottle.

The vineyard is 510 metres above sea level and consists of Chardonnay, Riesling, Pinot Noir and Gamay. Original plantings established in 1996.

*"This is a pinot lover's wine, full of perfume and lift. Aromas of cherry blossoms, red apple skins, spices, wet earth, purple flowers and wild raspberries. The palate is bright and crunchy, with a fine line of acidity and a textural mouthfeel, showing plenty of mineral freshness. Delicious, with a bright and delicate touch."*

95 POINTS - 2024 Farrawell Pinot Noir - JAMES SUCKLING



# ENDORSEMENTS

Lyons Will is an award winning boutique winery, focused on creating consistent premium wine from the Macedon Ranges. The choice for some of Australia's most recognised restaurant, bars and wine merchants.

Some recent Awards include:

Trophy - Small Producer of the Year - 2022 Victorian Wine Show  
Ranked in the top Wineries of Australia 5 consecutive years - Real Review  
5 Star Winery 2025 - Halliday Wine Companion

Gold medal (2022 Estate Gamay)- Global Fine Wine Challenge  
Top 100 wines of Australia 2025 (2024 Estate Gamay) - James Suckling  
Top 100 wines of Australia 2024 (2023 Estate Chardonnay) - James Suckling  
Top 100 wines of Australia 2021 (2021 Estate Riesling) - James Suckling  
Trophy (2024 Estate Gamay)- 2025 Alternative Varietal Wine Show  
Trophy - Best Riesling (2022 Estate Riesling) - 2022 Victorian Wine Show  
96 Points (2024 Estate Chardonnay) - James Suckling  
95 Points (2024 Estate Pinot noir) - James Suckling  
95 Points (2024 Farrawell Pinot noir) - James Suckling  
95 Points (2024 The Greys Pinot noir) - James Suckling  
96 Points (2022 Estate Riesling) - James Suckling  
5 Stars (2022 Estate Pinot noir) - Winewise  
93 Points (2022 Estate Pinot noir) - Decanter UK  
90 Points (2022 Estate Pinot noir) - Wine Enthusiast  
96 Points (2021 Estate Riesling) - James Suckling  
96 Points (2021 Estate Riesling) - Halliday Wine Companion  
5 Stars (2021 Estate Pinot noir) - Winewise  
95 Points (2021 Estate Pinot noir)- Halliday Wine Companion  
96 Points (2018 Estate Riesling) - Halliday Wine Companion  
96 Points (2017 Estate Pinot noir)- Halliday Wine Companion  
96 Points (2017 Estate Riesling) - The Wine Front  
96 Points (2016 Estate Chardonnay) - Halliday Wine Companion  
95 Points (2015 Estate Pinot noir)- Halliday Wine Companion

# REGION

## MACEDON RANGES

Lyons Will Estate is located in the Macedon Ranges wine region.

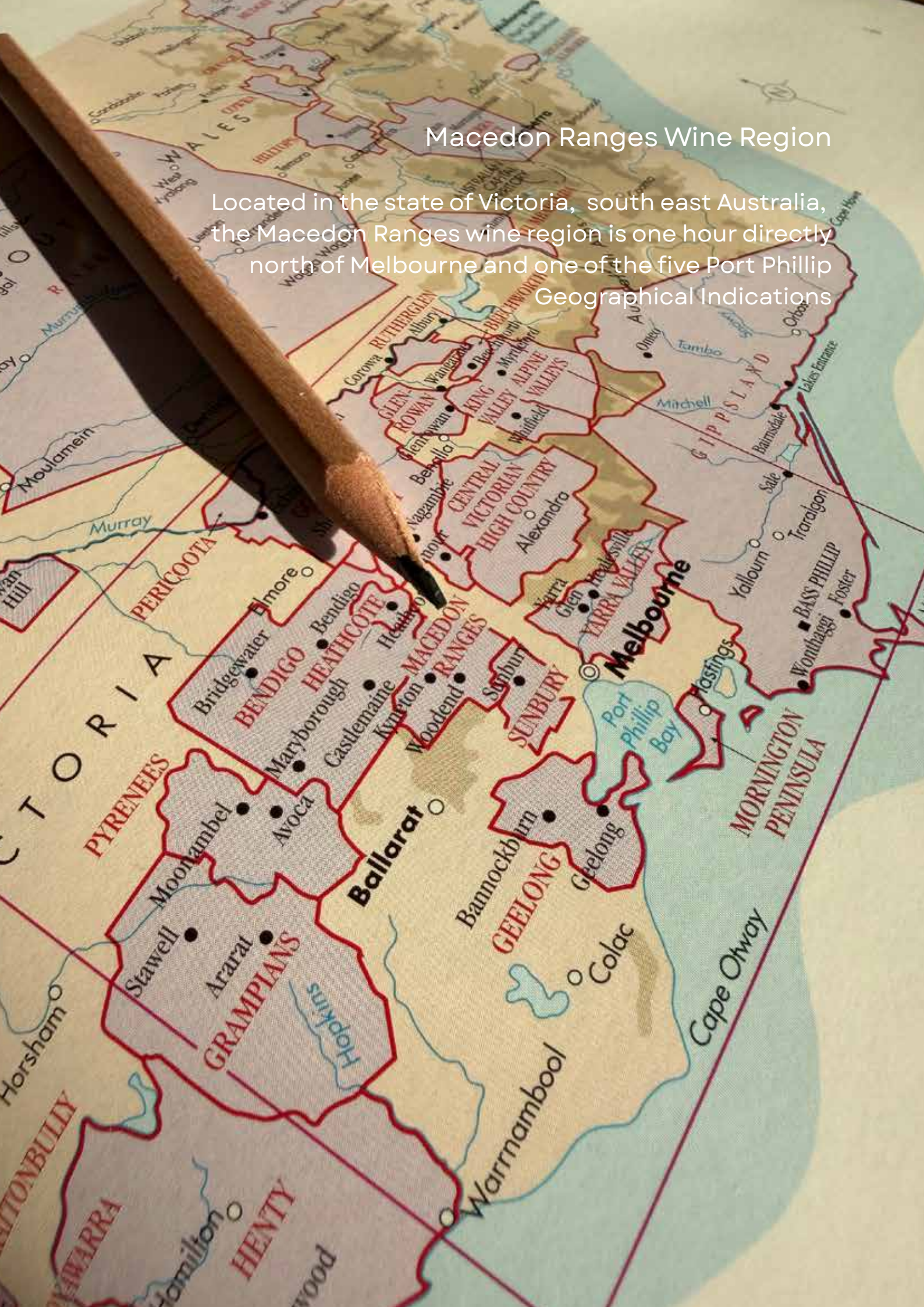
Due to its unique geographical position, at high altitude, the Macedon Ranges wine region is the coolest grape growing region on mainland Australia.

The distinctive climatic conditions of the region translate into the character, expression and personality of the wines it offers – delicate Sparkling wine, refined Chardonnay, aromatic Pinot Noir and complex cool climate Shiraz.

The Macedon Ranges is a young wine region, less than one hour from Melbourne. While the first vines were planted in the region at the time that Burke and Wills passed through in August 1860, the modern Macedon Ranges wine industry really got going in the 1970's.

## Macedon Ranges Wine Region

Located in the state of Victoria, south east Australia, the Macedon Ranges wine region is one hour directly north of Melbourne and one of the five Port Phillip Geographical Indications



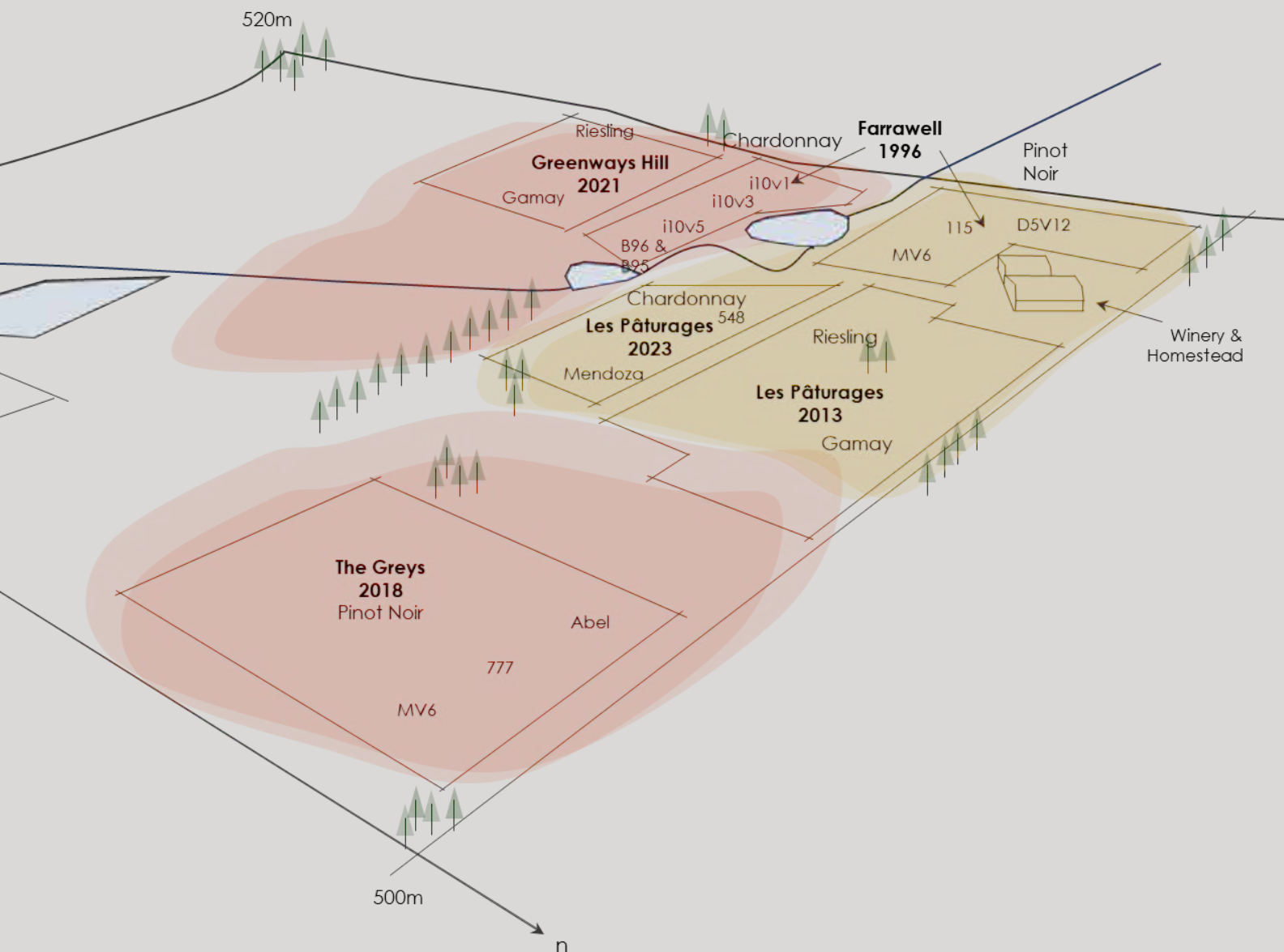


# THE ESTATE

The management of the Lyons Will Estate vineyard is completely under the guidance of Oliver and Renata. The vines are hand pruned and hand harvested with a concerted effort towards sustainability.

The majority of the vineyard is planted in yellow kandosol or red ferrosol soils, formed under heavy weathering during the tertiary era and are many millions of years old.

The yellow kandosol soils are made up of a sandy-loam surface and sandy-clay sub soils, with seams of quartz running through them. The red ferrosol soils are deep, well structured and more fertile soils. They have at least 5% free iron, giving them a distinct red colour.







# THE VINEYARD

## FARRAWELL

Planted with Pinot Noir and Chardonnay, these blocks speak to purity and length. Split in half by a naturally formed creek, these blocks sit on a bed of yellow kandosol originating in Ordovician Darwillian era, 421 million years old. It is named after Bob and Barabara Farrwell who diligently planted these blocks in 1996.

## THE GREYS

The most easterly site on the estate, this block is exclusively planted to Pinot Noir of three clones, Abel, 777 and MV6. The red Cenezoic ferrosol soils are iron rich, giving the wines from this block opulence, drive and a distinct savoury edge. It is named 'The Greys' to pay homage to our native community of kangaroos that travel daily between forest and plains across the back of this block.

## GREENWAYS HILL

Perched on the side of a 2 million year old volcanic basalt eruption, this block is the first to get the sun rising from the east. Its north-easterly exposure means it is the most exposed to the prevailing winds and harsh environment, training the vine to regulate yield resulting in power, precision and purity of fruit.

## LES PÂTURAGES

Planted in 2013 to Gamay and Riesling, Les Pâturages, is unique in orientation by means of it's east to west trellis, which straddles a ridge that covers both red and yellow clay. This allows the wines to have greater differences in the bunches per vine, creating balanced but vibrant wines, with a unique combination of fruit and florals, high acid and complex mouth feel.





# SUSTAINABILITY

At Lyons Will they actively pursue sustainability through various programs and practices aimed at minimising the environmental impact and enhancing resilience.

Sustainability is at the heart of how Oliver and Renata run Lyons Will. Constantly looking at refining their vineyard practices, biodiversity, livestock management, under-vine weed control, insect control measures and spray management, all through their close understanding and experience of their environment, soils and unique location.

Their goal is to ensure they leave their land in a better and healthier place than when they received it. They harness their own energy, gather their own water, and manage their own waste. They do not use insecticides or herbicides and look to reduce all aspects of human impact.

Because after all it is all our land, and our children's future.

*"Our ethos is simple: wine is made in the vineyard. Take care of the land and the land will take care of our plants. Produce high-quality fruit and this will enable the production of high-quality wine."*

OLIVER RAPSON & RENATA MORELLO

# WINEMAKERS

## Oliver Rapson

It was a 1996 Moss Wood Chardonnay, that Renata and Oliver shared, which catapulted his passion for wine, winemaking and viticulture. Oliver studied viticulture through the night whilst working in digital advertising in an attempt to chase his dream of purchasing a vineyard.

Since taking on Lyons Will, Oliver has developed his experience both domestically and internationally with stints at some of Australia's and America's most recognised wineries in various regions ranging from the Yarra Valley in Victoria, to the St Rita Hills in California and the Willamette Valley, Oregon.

## Renata Morello

Daughter of an Italian migrant and 5th generation Anglo-Australian family, it was Renata's dad, Joe – a migrant from Calabria, who really set the agenda when it came to Renata's passion for food and wine. With, Joe (an avid wine collector), Renata had a rich, ad-hoc, education in wine, via a vast trove of Australian classics, that had been cellared for a decade and sometimes two.

Renata, started her career as a Physiotherapist, but it was during her time living in Italy, that wine was pushed up to the top of her agenda. After initially training under Shaun Crinion, and with a decade of vintages under her belt, Renata's focus has firmly been set on Riesling and Gamay, honing her craft in winemaking through trips to Beaujolais and Alsace.



Winemaker - Renata Morello



Winemaker - Oliver Rapson

# WINEMAKING

The winemaking philosophy at Lyons Will is hands off, with the unique environment and soils playing a huge role in Lyons Will wines.

All wines are made using a minimal intervention ethos, to ensure that they speak of the site in which they are grown.

Most of the wines are fermented using wild, native, yeasts and the reds are unfinned and unfiltered. Barrels are used to complement and balance the wines, build complexity and texture and allow them to breathe and relax. The entire range is vegan friendly and contain minimal sulphites.

Renata guides the direction and winemaking of the Riesling and Gamay, while Oliver's focus lies with the Chardonnay and Pinot Noir.

*"We hope we can somehow encapsulate a little bit of this place in every bottle, and if so, then I think we have done Lyons Will Estate justice."*

OLIVER RAPSON







*"This could be Australia's best gamay to date. Cherry aromas are given an extra dimension by a floral fragrance and a hint of stems. The palate is silky, fine and beautifully balanced."*  
5 STARS - 2024 Estate Gamay - WINE WISE

# WINES

## ESTATE

Lyons Will estate wines, covering Pinot Noir, Chardonnay, Riesling and Gamay, are a reflection of the overall estate. The winemaking ethos and the style of these wines is about ensuring they reflect and convey their overall winemaking and grape growing narrative.

## SINGLE VINEYARD & LIMITED RELEASE

When it comes to understanding site and terroir, their single vineyard wines are an honest reflection of place and typicity. A combination of environmental and geographical elements, is what makes these wines stand out, making them unique to Lyons Will.

## NÉGOCIANT SERIES

These wines are about being different, fun and approachable. The Lyons Will Négociant Series are single projects using fruit from outstanding growers that grow something truly different or special.

*"Our focus is very much in the vineyard, I don't see us as 'making' the wine, rather we grow the grapes and help them to produce something special. Every bottle we see as a showcase of both the vineyard and the season."*

RENATA MORELLO

*"Bright and mineral-edged, with a line of electricity and a touch of reduction. Aromas of sliced lemons, flint, oyster shells, grapefruit and lime blossoms. The palate is pure and refined, underpinned by power and tension with a strong core of fruit. Lean and precise, with plenty of drive and strength. Excellent."*

96 POINTS - 2024 Estate Chardonnay - JAMES SUCKLING



# ESTATE

## Riesling

Made in a traditional Germanic style, a blend of D2V2 and Pewsey Vale clones. A portion of fruit undergoes skin contact before fermentation and maturation in old French barrels. This rich and textural wine, has a touch of residual sugar, to allow the lemon and floral elements to sit in perfect balance. Production approx. 400 Dozen.

## Chardonnay

A classic Macedon style of Chardonnay, with a beautiful line of acid and citrus drive. A blend of five clones: I10V1, I10V5, I10V3, 95 and 96. Fermentation and maturation on lees in French barriques (typically 15% new oak). Production approx. 300 Dozen.

## Rosé

Made using Gamay and Pinot Noir grapes, in a “method Provençal” (light in colour, very little skin contact and a long cool fermentation). The juice undergoes fermentation in an old (110 years) 2850L foudre, to help build texture, whilst ensuring the best aromas are captured, before maturation on lees for four months. Production approx. 300 Dozen

## Gamay

Made in varying proportions depending on the season, with one parcel whole bunch (carbonic maceration), and the other whole berry. Maturation takes place in old French barrels. Unfined and unfiltered. Designed to be a fresh but serious expression of this variety with vibrant fruit alongside intense savoury elements. Production approx. 450 Dozen

## Pinot Noir

A combination of our five Pinot Noir clones (D5V12, 115, MV6, Abel, 777) which are picked and treated separately, undergoing wild fermentation in open fermenters. Depending on the season a portion of whole bunch may be retained and fermented separately. Matured in French barrels (typically 20% new oak). Unfined and unfiltered. Production approx. 550 Dozen

*"I can taste integrity – in the sense that integrity is a one-ness of principle, place, philosophy and practice. Renata Morello and Oliver Rapson do not make showy, dramatic or ambitious wines. They make wines of integrity and I can taste that."*

TAMYLN CURRIN,, JANCIS ROBINSON





# SINGLE VINEYARD & LIMITED RELEASE

## Élevage Riesling

This is a unique take on how we do Riesling and perhaps a bit “off piste”. For this wine, we keep back a few barrels to let them mature for 9 months in old oak on lees and allowing them to go through full malolactic fermentation. This wine is fined and gently filtered prior to bottling. This is for the riesling lover as it is all about texture and depth of flavour. Only 75 dozen made.

## Greenways Hill Gamay

This young Gamay vineyard is made up of 8 different clones (BGW19, 284, 222, Best, RVC12, Beauj-H200A, 509 & 384). 100% of the fruit is destemmed, whole berry sorted and placed in open vats to wild ferment. Pumped over, pressed to dryness to French barrels for 12 months maturation. This wine is not fined or filtered. Only 140 dozen made.

## Farrawell Pinot Noir

This wine is made up of our oldest block “Farrawell” planted in 1996, a combination of three clones (D5V12, MV6, 115). Around 65% of the fruit is destemmed, whole berry sorted and placed in open vats to wild ferment. The remaining fruit underwent semi-carbonic maceration (100% whole bunch). Pressed to dryness to French barrels for 12 months maturation. This wine is not fined or filtered. Only 75 dozen made.

## The Greys Pinot Noir

After a lot of research, wrangling and preparation we planted this block in 2017, predominantly made up of Abel clone and supported by MV6 and an earlier ripening plush Burgundian clone 777. 100% of the fruit is destemmed, whole berry sorted and placed in open vats to wild ferment. Pumped over, pressed to dryness to French barrels for 12 months maturation. This wine is not been fined or filtered. Only 75 dozen made.

*"So expressive with plenty of perfume. The palate has a big, flavorsome, presence that wraps long and fresh. So juicy, here's a lot to love about this."*

96 POINT - 2021 Estate Riesling - JAMES SUCKLING







# CONTACT US

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CELLAR DOOR OPEN:  
Friday - Sunday 11am - 5pm

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