

BAROSSA

Guide



AUSTRALIAN WINE DISCOVERED

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resources to discover and
share Australian wine



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service of alcohol.





BAROSSA



AUSTRALIAN WINE DISCOVERED

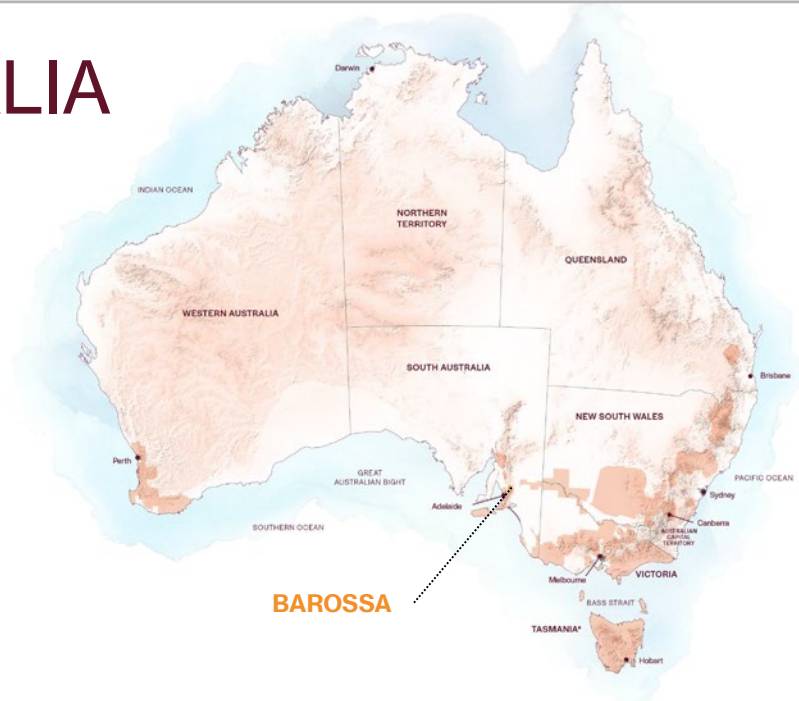


Crafted from grapes grown under vast and diverse climates, across landscapes millions of years in the making, every glass of Australian wine tells a story.

Like those who came before us, our modern growers and makers continue to be passionate, resilient and creative; constantly driven to explore new ways to perfect old techniques. Our community is connected by a mutual respect and shared love of crafting exceptional wine, while protecting the natural wonders for future generations to enjoy. Applying modern thinking to our ancient lands, we take playful experimentation very, very seriously.

So, if you're looking for the taste of adventure, let Australian wine be your compass. Because in every bottle of Australian wine, you'll experience the wonders of Australia – a reminder of the adventure and diversity that defines our culture and our land.

AUSTRALIA



SOUTH AUSTRALIA

BAROSSA VALLEY
EDEN VALLEY



TODAY WE'LL COVER

- The history of Barossa
- Geography, climate and soil
- Viticulture and winemaking
- Old vines
- Prominent varieties



BAROSSA HISTORY AND EVOLUTION

Encompassing Barossa Valley and Eden Valley, Barossa is one of Australia's most historic and prominent wine regions.

- Rich history dating back to 1840s
- Community includes long-established wine families and younger artisan and boutique producers
- Diversity of soils, climate and topography
- Some of the world's oldest grapevines
- Strong culinary culture and gourmet local produce



FEATURE VIDEO

Now is a great time to play the Barossa loop video in the background, as you welcome people.

FIRST TASTE – This may be a good opportunity to give everyone a taste of a classic Barossa wine. The full tasting comes later in the program.

BAROSSA: HISTORY AND EVOLUTION

The undulating Barossa region is one of the most historic wine-producing areas in Australia. Located roughly 70 kilometres north-east of Adelaide, the capital city of South Australia, it is also one of the country's most prominent and celebrated regions, showcasing the history, evolution and revolution of Australian wine. It encompasses the Barossa Valley and Eden Valley regions.

A rich heritage

Barossa has a rich vine and wine history dating back to the early 1840s and is home to fifth- and sixth-generation grape-growing families. Silesian farmers settled in the region seeking a fresh start and by the 1890s, dozens of wineries had been established including Oscar Seppelt's Seppeltsfield, Johann Gramp's Orlando, Samuel Smith's Yalumba, William Salter's Saltram and Johann Henschke's Henschke Wines.

Tradition meets innovation

More than 170 wineries are dotted throughout the beautiful rolling hills and valleys of Barossa. The area is reputed for its dynamic wine community, which includes long-established names as well as younger artisan and boutique producers. Barossa's wine community is complemented by a strong culinary culture and local gourmet produce, which reflects the area's European heritage.

Diversity of wine styles

Barossa has both warm-climate and cool-climate growing conditions and a diverse range of soils. This makes it ideal for producing a wide variety of wines, from powerful, full-bodied reds and rich fortifieds to the most delicate of white wines. Shiraz, Cabernet Sauvignon, Grenache, Mataro, Riesling and Semillon are some popular varieties with a long history in Barossa.

Old vines

Many would claim the region's star performers to be Barossa Valley Shiraz and Eden Valley Riesling. Barossa is home to some of the oldest continuously growing Shiraz, Cabernet Sauvignon, Mataro, Grenache and Riesling vines in the world, dating back to the 1840s.

THE HISTORY OF BAROSSA

A VIBRANT PAST AND BRIGHT FUTURE



1830s

Shortly after the establishment of South Australia, Barossa is identified as a fertile area well suited to agriculture and viticulture.

1840s – 1850s

Barossa is first developed by the British. Soon after, Silesian Lutheran immigrants arrive and give the region a German flavour. Shiraz, Cabernet Sauvignon, Grenache, Mataro, Semillon and Riesling vines are planted.

LATE 1800s – 1960s

Barossa steadily grows, becoming a specialist in fortified wines to satisfy consumer tastes.

Late 1990s – Early 2000s

Intense, concentrated and heavily oaked wines become the fashion, and Barossa Shiraz, Grenache and red blends are in high demand.

2010s – Today

Traditional Barossa varieties have been joined by a new wave of Mediterranean varieties, as well as a new breed of grape growers and winemakers exploring innovative techniques.

1970s – 1980s

Barossa wines diversify as consumer tastes evolve. They soon gain a global reputation, heralding a golden era for the region.

2009

The Barossa Old Vine Charter, which aims to recognise and preserve old vines, is launched.



THE HISTORY OF BAROSSA: A VIBRANT PAST AND BRIGHT FUTURE

Pre-1830s

The traditional custodians of Barossa are the Peramangk, Ngadjuri and Kurna people. Aboriginal people occupied these lands for thousands of years before European settlement.

Late 1830s

Not long after the establishment of the colony (now the state) of South Australia in 1836, German mineralogist Johannes Menge identified what was to become Barossa as a fertile area well suited to agriculture and viticulture, and reported this back to his London-based employer, the South Australian Company.

1840s and 1850s

The Barossa was first developed for agriculture and viticulture after European settlement by the British. Soon after, Silesian Lutheran immigrants, who were escaping religious persecution in their homeland of Prussia, gave the region a distinctly German flavour.

Central to this development were two men: George Fife Angas, the largest landowner in the Barossa Valley and chairman of the South Australian Company, and Lutheran Pastor August Kavel, who was pivotal in encouraging many Silesian farmers and tradespeople to resettle in Barossa. Shiraz, Cabernet Sauvignon, Mataro, Grenache, Semillon and Riesling vines, many of which are still producing fruit today, were planted during this time.

Some of the oldest wineries in Australia were established in Barossa Valley and Eden Valley in the 1840s and 1850s. English brewer Samuel Smith sailed to Australia in 1847 with his wife and children, and after working for George Fife Angas for a time, he bought land from him and planted the first Yalumba vineyard in 1849.

Similarly, Johann Gramp, a farmer from Bavaria, arrived in Barossa Valley in 1847 and settled on the banks of Jacob's Creek. He, like Samuel Smith and many of the other settlers, noticed that Barossa Valley was perfectly suited to vines, so he sent the message back to Germany to send cuttings of Riesling. Englishman Joseph

Gilbert planted Riesling vines at his Pewsey Vale winery in Eden Valley in 1847 – the first grape vines planted in the region.

Late 1800s to 1960s

Barossa steadily grew and developed, with Seppeltsfield becoming the largest winery in the Southern Hemisphere at the time. While the region's fine wines were renowned in Australia, they were yet to make their mark on the world stage. As Australians were mainly drinking fortified wines, Barossa, like many other regions, had become a specialist at producing these styles.

Through strict quarantine restrictions and the introduction of a formal phylloxera act by the state government in 1899, the pest never made its way into South Australia.

1970s to 1980s

As wine tastes evolved in Australia and around the world, so too did the wines produced in Barossa. Initially it was white wines like Riesling and Chardonnay that consumers turned to but, over time, people also grew to enjoy red wines such as Shiraz and Cabernet Sauvignon.

A turning point toward red wine update began when Colin Gramp (direct descendant of Johann Gramp) visited

Napa Valley in the mid-1940s, where he observed modern winemaking techniques. Upon his return, he was motivated to make the first dry red table wine in Barossa since the 1860s.

It wasn't long before Barossa started to gain a global reputation for vibrant, fruit-forward wines of exceptional quality. This heralded the start of a golden era for the region and for fine Australian wine.

Late 1990s to early 2000s

Intense, concentrated and heavily oaked wines became the fashion and Shiraz, Grenache and red blends from Barossa were soon in high demand.

2009

The Barossa Old Vine Charter, which aims to recognise and preserve old vines, was launched.

2010s to today

In recent years, traditional styles have been joined by a new wave of Mediterranean varieties, suited to Barossa's soils and climates. The region has also been invigorated by a new breed of grape growers and winemakers who have challenged the status quo while maintaining an inherent love and respect for Barossa traditions and culture.



SUGGESTED DISCUSSION POINTS

- What regional factors initially drew foreign vinegrowers to the area?
- How has the history of Barossa shaped the winemaking practices of today?



FUN FACT

The spelling of 'Barossa' came about through error. Colonel William Light, surveyor-general of South Australia and the man who decided the site of Adelaide, named the region after the Barrosa Ridge in Spain where he fought during the Peninsula War. An administrative mistake saw its spelling changed to 'Barossa', which is how it is known to this day.



GEOGRAPHY, CLIMATE AND SOIL DRIVEN BY DIVERSITY

Barossa is classified geographically as a zone, encompassing:

- Barossa Valley region
- Eden Valley region
- High Eden sub-region

GEOGRAPHY, CLIMATE AND SOIL: DRIVEN BY DIVERSITY

Barossa is located approximately 70 kilometres north-east of Adelaide in South Australia. Under the Australian Geographical Indication (GI) system, Barossa was officially classified as a 'zone' in 1997. It encompasses two regions and one sub-region:

Barossa Valley region:

With gentle rolling hills and valleys, the world-renowned Barossa Valley is a remarkably picturesque warm-climate region.

Eden Valley region:

A premium cool-climate region, Eden Valley is characterised by its rugged beauty and varied topography. Smaller than Barossa Valley, it's often referred to as Barossa's 'high country'.

High Eden sub-region:

Located in Eden Valley, High Eden is a small sub-region with hilly terrain and cool temperatures. Harvesting can occur here up to one month later than in other Eden Valley vineyards.



DID YOU KNOW

In Australia, as in other countries, geographical indications (GI) define designated wine regions such as Barossa. An 85% rule applies in Australia, which means wine labelled as Barossa must contain at least 85% Barossa fruit. This upholds label integrity and safeguards the consumer.



BAROSSA VALLEY SNAPSHOT

Climate

- Cool, wet winters and warm, dry summers, with high maximum temperatures, high sunshine days, and low humidity and rainfall. A combination of dry, sunny days and cool nights ensures consistent, timely ripening.
- Ranges from warm on the valley floor to cooler at higher altitudes in the surrounding hills.
- Conducive to full-bodied red wines, excellent fortified wines and generally medium- to full-bodied white wines.
- The main viticultural hazard for Barossa Valley is drought.

Latitude

34° 52'S

Mean January temperature (MJT)

21.9°C (71.4°F)

MJT refers to the mean temperature of the warmest month.

Growing season rainfall (GSR)

220mm (8.7in)

Calculated from October to April in Australia, GSR is a good indication of how much water is available to the vine.

Please check the Wine Australia website for up-to-date information. Altitude refers to the highest and lowest vineyard in the GI region, not necessarily the highest or lowest point within the region and is calculated using the National Vineyard Scan and state contour datasets. Latitude is taken at the central point of the GI region. Meteorological data is taken from the national climate data bank of the Bureau of Meteorology: the Australian Data Archive for Meteorology (ADAM). Climate indices have been calculated across the whole GI region by the Antarctic Climate and Ecosystem CRC as part of a research project co-funded by Wine Australia. Growing season rainfall (GSR) and mean January temperature (MJT) based on 1991–2017 averages from the Bureau of Meteorology (2018). GSR is calculated from October to April.



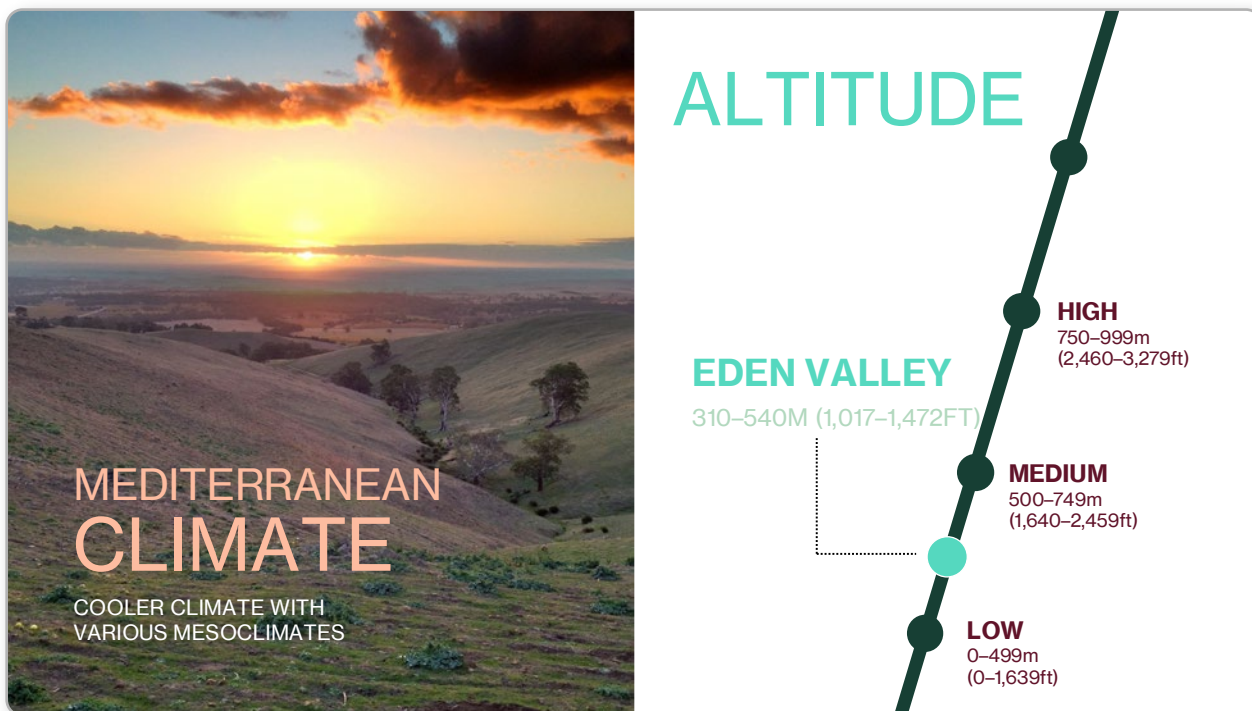
SOIL

BAROSSA VALLEY

While Barossa Valley's soils vary widely, they are typically rich and deep and all fall within a family of relatively low-fertility clay loam through to more sandy soils, ranging through grey to brown to red.

SOIL

The area's complex system of valleys and twisting hills results in a variety of slopes, aspects and sites. While Barossa Valley's soils vary widely, they are rich and deep and all fall within a family of relatively low-fertility clay loam through to more sandy soils, ranging through grey to brown to red. As in so much of southeast Australia, acidity increases in the subsoils, which restricts root growth and vigour.



EDEN VALLEY SNAPSHOT

Latitude

34° 62'S

Altitude

Elevation is an important factor in determining mesoclimate in this hilly region. At an altitude of around 500 metres (1,640 feet), the Pewsey Vale, Heggies and High Eden vineyards at the southern end of the Eden Valley are considerably cooler than the more northerly Henschke vineyards at an elevation of 380 to 400 metres (1,247 to 1,312 feet) around Keyneton.

Climate

- Cool climate with growing season temperatures significantly lower than those of Barossa Valley.
- Multiple mesoclimates due to varying altitudes, aspects and slopes.
- Typified by warm days and very cool nights, with long periods of sunshine during the growing season.
- Wetter, cooler climate than Barossa Valley.

Growing season rainfall (GSR)

229mm (9in)

Growing season rainfall in the Eden Valley is quite low, with more of its rainfall occurring in winter.

Mean January temperature (MJT)

21.1°C (70°F)

The final stages of grape ripening and harvesting in Eden Valley take place in much cooler conditions than in the other regions of South Australia.



SOIL

EDEN VALLEY

The varied terrain of Eden Valley means there are a number of soil types. The most common are shallow and rocky, and range from grey to brown in colour, and from loamy sand to clay loams.

SOIL

The varied terrain of Eden Valley means there are a number of soil types. The most common range from grey to brown in colour, and from loamy sand to clay loams. Also present in the surface and subsurface are ironstone gravels, quartz gravels and rock fragments.

These shallow, rocky types of soils are well suited to dry land viticulture but there are also patches of weaker sandy soils on the slopes, underlain by weathered mica-schists, which have reduced water-holding capacity.



SUGGESTED DISCUSSION POINTS

- Why do Barossa's geography, climate and soils make it such a successful wine-producing region?
- How might you expect Riesling from Eden Valley to be different from that of Barossa Valley?
- Barossa Valley is known for producing some of the world's most powerful, flavourful Shiraz wines. What role does terroir play in this?
- Why is elevation such an important factor in Eden Valley?

COMPLEMENTARY READING

THE BAROSSA GROUNDS PROJECT

How does Barossa's unique combination of climate, soil types and growing and winemaking techniques shape its wine styles? Why does Shiraz from one part of Barossa taste so different from Shiraz from another area? The Barossa Grounds Project, established in 2008, set out to explore just that, identifying how different factors influence the 'grounds' (that is, a locality or vineyard) of Barossa and how this, in turn, influences its variation on Shiraz styles.

It's a collaborative undertaking, led by the Barossa Grape and Wine Association and involving the state government, leading soil scientists and viticulturists, wine critics and experienced winemakers. The project has identified three grounds within Barossa along with the Shiraz styles each grounds produces.

Northern Grounds

- With altitudes between 280 and 450 metres (919–1,476 feet), the Northern Grounds includes vineyards around the northern part of the Western Ridge and the towns of Greenock and Stockwell, with vineyards like Seppeltsfield, Marananga, Stone Well, Greenock, Moppa, Ebenezer, Stockwell and Kalimna.
- The soils are largely red-yellow brown loams over red clay.
- The wine is full-bodied, rich and deep purple-red in colour.

Central Grounds

- With altitudes between 180 and 280 metres (591–919 feet), the Central Grounds includes vineyards around the southern part of the Western Ridge and the towns of Tanunda and Nuriootpa, with vineyards like Krondorf, Bethany, Tanunda, Gomersal, Vine Vale, Dorrien and Light Pass.
- There is a great variance in soil types, such as sandy brown loams.
- This variance results in wines that are medium to full-bodied, vibrant and deep purple-red in colour.

Southern Grounds

- With altitudes between 112 and 220 metres (367–722 feet), the Southern Grounds includes vineyards around the towns of Lyndoch, Rowland Flat, Rosedale and Williamstown.
- The soils vary from black cracking clay to sandy loams over clay.
- The wine is medium to full-bodied, elegant, refreshing and deep red to purple red in colour.

Two smaller grounds, the Western Ridge and the Eastern Edge, have also been identified as consistently giving distinctive characteristics to their wines.

VITICULTURE AND WINEMAKING IN THE BAROSSA

GRAPE GROWING: TRADITION MEETS INNOVATION

- 500+ grapegrowers
- Fifth- and sixth-generation growers
- Growing focus on sustainable viticultural practices

HARVEST:

Barossa Valley: Mid-February to late April

Eden Valley: Mid-March to April/early May

High Eden: Up to one month after Eden Valley



GRAPE GROWING IN BAROSSA

With a long history of wine production, the region has more than 500 grapegrowers, including some fifth- and sixth-generation growers. Years of trial and error have given growers a deep understanding of each individual site. Variations in altitude, slope, soil and other factors affect what is planted on each site and how it is managed. The survival of the region's old vines is indicative of sites that are ideal for a particular variety.

While history and tradition are key to Barossa's success, the local wine community is constantly experimenting with different grape varieties and new – and old – viticultural practices.

Clones

Winemakers continue to trial different grapevine clones to find what performs best under each site's environmental conditions. Heritage clones play an important role: the region's old vineyards carry genetic benefits of many generations of European selection. To preserve this resource, and to continually develop new clones, the Barossa Vine Improvement initiative is involved in making selections ('Heritage' clones) from old vines, particularly Shiraz and Riesling.

Vineyard management

Vine and canopy management techniques vary from one year to the next depending on each site's unique mesoclimate, helping viticulturists to optimise fruit yield and quality. Pruning is done by both hand and machine. Common canopy management methods include winter and summer pruning, shoot positioning, shoot removal, vigour control and green harvesting.

Trellising

Many old vines in Barossa are dry grown (without irrigation) as they are on deep soil. Meanwhile, newer vineyards often use bilaterally trained single wire trellising with a catch wire (the most common type of trellising), as well as vertical shoot positioning and cane pruned trellises.

Irrigation

Barossa is an area with low rainfall, meaning vineyards on shallower soils often require irrigation. As a result, many vineyards in recent decades have started to install drip irrigation systems to supplement water and help nurture younger vines that require more water.

Harvest

Grape growers and winemakers work together in deciding the optimum time for harvesting. As well as the variety itself, factors such as rainfall and average daily temperatures can determine when harvest takes place.

Harvest generally occurs from February through to May. In Barossa Valley, it tends to be around mid-February to late April, while in Eden Valley it begins slightly later – usually around mid-March through to April or early May. In High Eden, harvest can occur up to one month after other Eden Valley vineyards due to its cooler climate. Grapes in Barossa are both hand-picked and machine-harvested.



FUN FACT

Harvest is an exciting time for grape growers and winemakers. The Barossa community has come together to celebrate this event every second year since 1947 with the Barossa Vintage Festival. Held over several days, it's the largest regional festival in South Australia and the biggest and longest running wine tourism event in Australia.

Sustainability

Sustainability has become a major focus in recent years. Alongside the individual efforts of growers in implementing organic and biodynamic farming practices, the Barossa Grape and Wine Association has also helped to introduce a range of environmental programs. This includes the initiative 'Creating Resilient Landscapes in the Barossa', which aims to show growers the benefits of modern vineyard techniques with a focus on improving biodiversity, improving soil health and water infiltration and reducing vineyard temperatures.

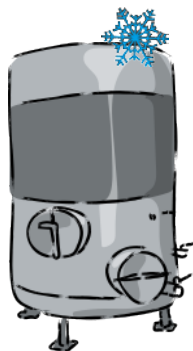
The Sustainable Australia Winegrowing program, which was launched in McLaren Vale in 2011 and proved highly successful, was introduced to Barossa in 2015. This online program assesses the environmental, economic and social sustainability of vineyards and drives continuous improvement of growers and the region overall.

Phylloxera-free

Through strict quarantine restrictions and the proactive approach taken by the Barossa wine community, the grapevines of South Australia have remained free of phylloxera. As a result, Barossa Valley has the largest planting of pre-phylloxera vines in the world.

WINEMAKING

AUTHENTICITY AND EXPERIMENTATION



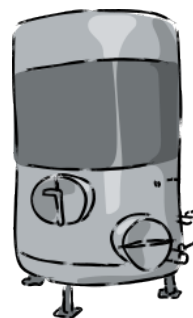
COLD MACERATION



DIFFERENT YEAST
TYPES



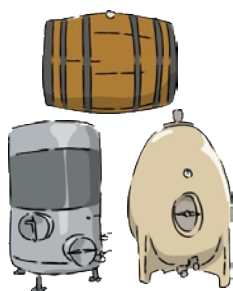
WHOLE BUNCH
FERMENTATION



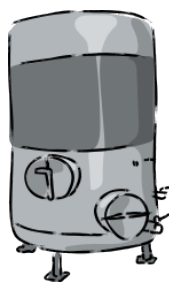
POST
FERMENTATION
MACERATION

WINEMAKING

AUTHENTICITY AND EXPERIMENTATION



FRENCH OR AMERICAN OAK
BARRELS, OPEN CONCRETE
VATS, LARGE STAINLESS STEEL
TANKS, AMPHORAE



ADDITION OF
TARTARIC ACID
To some
warmer-climate wines



SCREW CAP

WINEMAKING IN BAROSSA

As with Barossa's grapegrowers, its winemakers draw on more than a century of tradition while keeping their gazes turned firmly to the future. Small-batch, boutique wineries are growing in number. Winemakers are exploring both new and ancient techniques, including whole-bunch fermentation, extended skin contact and fermentation in amphorae. Traditional winemaking continues with a focus on authenticity and experimentation, with new generations of the original settlers continuing to apply and hone their craft.

Fermentation

Historically, local winemakers have employed relatively short maceration periods to limit the time the juice is in contact with the skins. More recently, however, winemakers are experimenting with a range of techniques including cold maceration and post-fermentation maceration, along with whole-bunch fermentation and different yeast types. They are also experimenting with the size and type of vessels, ranging from French or American oak barrels to open concrete vats, large stainless steel tanks and amphorae.

Acid

Grapes from the cooler areas of Eden Valley and High Eden often have high levels of natural acidity – a staple in this region, meaning very few wines are produced with the addition of acid. Grapes from the warmer parts of Barossa Valley, however, often have higher sugar levels and lower acidity. In this case, winemakers may add natural acidity in order to produce a more balanced wine.

Maturation and bottling

Barossa whites are typically matured in stainless steel tanks, although some styles such as Chardonnay and Semillon may be matured in older oak for a number of months. Red wines are generally matured in French or American oak barrels for at least a year before bottling.

As with most Australian wines today, the majority of Barossa wines are bottled under screw cap.



SUGGESTED DISCUSSION POINTS

- Why has sustainability become a greater focus for growers in recent years? How might this focus influence winemaking trends and wine styles?
- What are the advantages and disadvantages of adhering to traditional winemaking techniques? Why is innovation important?
- What do minimal-intervention winemaking techniques involve and how do they influence the characteristics of wine?



A GROWING HISTORY OLD VINES

- Barossa has some of the world's oldest vines
- Shiraz, Grenache, Cabernet Sauvignon, Semillon, Riesling & Mataro
- Old vines can produce more complex wines

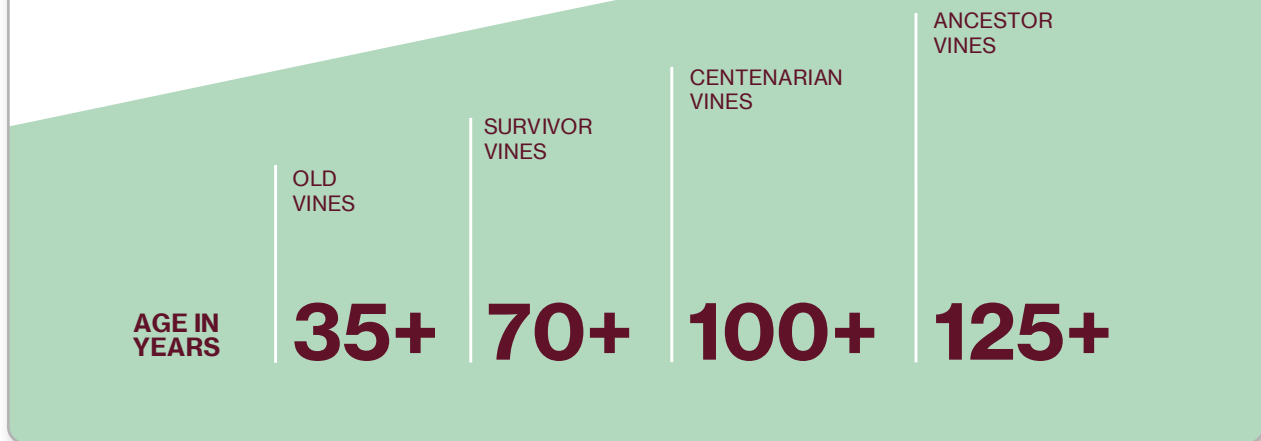
A GROWING HISTORY: OLD VINES

Barossa is home to some of the world's oldest continuously producing vines. Among them are Shiraz, Grenache, Cabernet Sauvignon, Semillon, Riesling and Mataro vines, some of which date back to the area's settlement in the early 1840s. The long-lived success of these old vines is a demonstration of how well suited the varieties are to Barossa and its individual sites. It is also a result of South Australia remaining phylloxera-free.

Old vines can produce wines with characteristics different from vines with less age. While the evidence is mostly anecdotal, grapes from older vines typically have higher acid and lower pH, and can produce wines with greater depth. Low-yielding old vines go through the ripening process more consistently, producing grapes that are full of intensity and flavour, and contributing to great complexity, structure and balance.

While able to look after themselves much better than young vines, old vines do present their challenges, often producing extremely low yields. And while vine age is often seen as an indicator of quality, it's certainly not a prerequisite. However, these historic vines play a vital role in the quality and diversity of wines produced in Barossa and around Australia.

BAROSSA OLD VINE CHARTER



The Barossa Old Vines Charter

Old vines are central to the history of Barossa and continue to contribute to its story today. Their importance was formalised with the introduction of the Barossa Old Vine Charter, which aims to recognise, preserve and protect them. The Charter was pioneered by the Yalumba Wine Company, who created their own version in 2007, before it was built on and rolled out regionally in 2009.

The Barossa Old Vine Charter classifies old vines by age into four categories:

- Old Vines are fully mature vines that are 35 years of age or older.
- Survivor Vines are aged 70 years or older.
- Centenarian Vines are pre-phylloxera vines that are 100 years of age or older.
- Ancestor Vines are 125 years or older and are thought to be among the oldest producing vines in the world.



SUGGESTED DISCUSSION POINTS

- Why do old vines produce lower yields? What impact does this have on the wine?
- Where else in Australia can you find old vines?

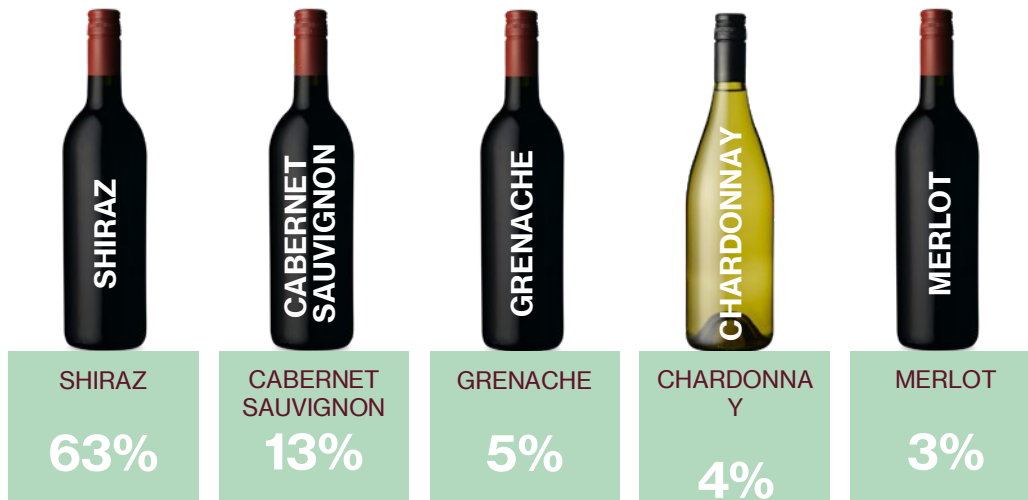


DID YOU KNOW

Barossa has the largest planting of pre-phylloxera vines in the world.

- 2,500ha more than 35 years old (21% of region).
- 233ha 100+ years old (2%).

BAROSSA VALLEY TOP 5 VARIETIES



EDEN VALLEY TOP 5 VARIETIES



TASTE OF BAROSSA

Top varieties

Barossa is reputed for its high quality of grapes, with more than 40 different varieties planted across Barossa Valley and Eden Valley.

TIME TO TASTE – Now is an appropriate time to taste and discuss your selected mix of wines.



COMPLEMENTARY READING

ABEL GIBSON: THE CHANGING FACE OF BAROSSA

Australian wine and its vibrant community is constantly evolving, thanks to exciting new winemakers like Barossa Valley's Abel Gibson. His innovative choice of grape varieties, his strict use of oak (never new oak) and his passionate belief in allowing a taste of place to come through in his wines are all indicative of the new breed who are taking Australian wines to greater heights.

But behind his small-batch, contemporary approach is a strong foundation steeped in history and prestige. Abel grew up in the Valley and his father worked as group viticulturist at Penfolds for many years. In between travelling the wine world in search of knowledge, Abel worked for some of the Barossa's biggest and brightest names, including Rockford, Charlie Melton and Spinifex, before eventually setting up his own estate, Ruggabellus, with his wife Emma in 2009.

Together, they are experimenting with small parcels of Grenache, Mataro, Shiraz and Cinsault and more recently old-vine Riesling, Semillon and Muscat. Their wines range from 10% to 100% whole bunch and all ferments use wild yeast and allowed to progress naturally.

In 2012, Abel won the prestigious Young Gun Award, part of the Young Guns of Wine Awards established to champion a new approach to Australian wine for a new age. Today, his wines receive rave reviews from critics country-wide.

"I was really interested in the shape and the feeling of the land in the Barossa," says Abel. "It's just so rugged and weathered and it has endured for so many seasons... It's definitely the main source of inspiration for our wines. I've also been lucky to drink some old reds from the Barossa from the mid 1960s and early 1970s, before the age of ripeness. These wines were hugely inspiring to me.

"It's so warm here, so it seemed natural to pick the grapes a little bit earlier and make wines that are succulent and freshen you up. These lighter, more aromatic wines work really well at the dinner table. I think that's where wine should be drunk. With friends, with food, in Australia and all over the world."

EDEN VALLEY RIESLING

STRONG
LEMON - LIME AROMAS
with a great intensity
of flavour

PRIMARY FLAVOURS

- Lemon juice
- Lime juice
- Green apple
- Ginger flower

SECONDARY FLAVOURS

- Toast
- Almond
- Honey
- Marmalade



MOST
IMPORTANT
WHITE GRAPE
VARIETY
ACCOUNTING
FOR ROUGHLY
1/4 OF TOTAL
CRUSH

THRIVES IN THE COOL,
HIGHER-ALTITUDE
VINEYARDS

EDEN VALLEY RIESLING

- Riesling accounts for roughly a quarter of Eden Valley's total annual crush. It is the region's second most crushed variety after Shiraz and its most important white grape variety.
- Some of the world's oldest Riesling vines exist here, including those planted by Englishman Joseph Gilbert at his Pewsey Vale winery in 1847.
- It thrives in the cool, higher-altitude vineyards, helping to establish Eden Valley's reputation for consistently producing high-quality and age-worthy Rieslings.
- Wines typically have strong lemon-lime aromas with a great intensity of flavour on the palate. While similar to Clare Valley Riesling, the Eden Valley style has a distinct mineral edge.

Notable Riesling producers include:

- Chaffey Bros Wine Co.
- Rieslingfreak
- Henschke
- Peter Lehmann
- Pewsey Vale
- Smallfry Wines
- Sons of Eden
- Tim Smith

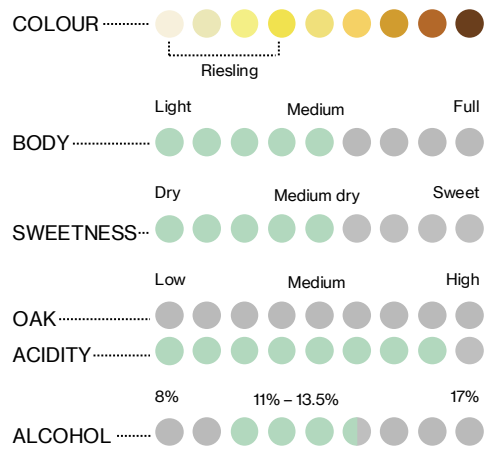
?

DID YOU KNOW

In 2011, winemakers in the Eden Valley collaborated to produce a proprietary Eden Valley Riesling bottle. Featuring the Eden Valley name above contoured vine rows wrapping around a traditional antique green bottle, it was designed to signify the quality and provenance of Riesling from the region.

EDEN VALLEY RIESLING

CHARACTERISTICS



BAROSSA VALLEY GRENACHE

RICHLY TEXTURED AND
RIPE WITH RED FRUIT,
SPICE AND PEPPERY
CHARACTERISTICS

- Dark Raspberry
- Strawberry
- Cherry
- White Pepper



A VERSATILE
GRAPE MADE
AS A SINGLE
VARIETAL AND
BLENDED WINE

BAROSSA VALLEY GRENACHE

- It is a versatile grape, made as a single varietal and blended wine. It is used in rosé and fortified wines and combined with Shiraz and Mataro to make the GSM (Grenache, Shiraz, Mataro) blend.
- Grenache is suited to warm, dry climates like those of the Barossa Valley. It is typically grown in the deep, rich, fertile black soils of the valley floor, home to some of the world's oldest productive Grenache vineyards, which date back to 1848.
- It is richly textured and ripe with red fruit, spice and peppery characteristics.

Notable Grenache producers include:

- Cirillo Estate Wines: 'The Vincent' and '1850s' – oldest Grenache vines in the world.
- Charles Melton: 'Nine Popes' – benchmark and historic blend.
- Yalumba: 'The Tri-Centenary' and 'Old Bush Vine'.

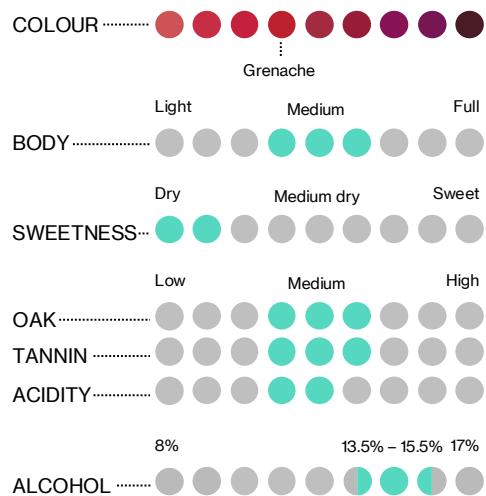


SUGGESTED DISCUSSION POINTS

- What's the significance behind the rise of single-variety wines in recent years?
- What are some of the most popular blended wines to come out of Barossa?
- What factors do winemakers consider when selecting which varieties go into a blended wine?

BAROSSA GRENACHE

CHARACTERISTICS



BAROSSA VALLEY SHIRAZ

FULL BODIED, RICH AND
ROBUST IN STYLE WITH
RIPE FRUIT AND FIRM
TANNINS

WELL OVER
1/2
OF ANNUAL
CRUSH



BAROSSA VALLEY'S
SIGNATURE
WINE

- Blackberry
- Blackcurrant
- Plum
- Black Pepper
- Liquorice
- Chocolate

FEATURE VIDEO

Now is a good time to play the feature video, *Barossa Shiraz*.

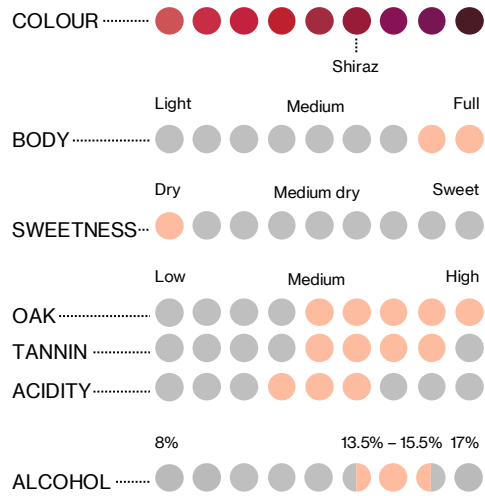
BAROSSA VALLEY SHIRAZ

- This is Barossa Valley's signature variety with the region very well suited to producing Shiraz.
- The region is home to some of the world's oldest continuously producing vines.
- Styles vary but typically it is full-bodied, rich and robust with ripe fruit and firm tannins.
- The warm and dry climate helps bring a fruity richness to the wine, with the best examples moderating this richness with balanced acidity and a focused pure fruit character.
- It may be blended with other varieties, such as Cabernet Sauvignon, or used in fortified wines.

Notable Shiraz producers include:

- Rockford 'Basket Press' Shiraz – dry-grown fruit sourced from local growers, traditionally made, big balanced flavours, age-worthy.
- Langmeil 'The Freedom' 1843 Shiraz – made from the oldest Shiraz vines in the world.

BAROSSA VALLEY SHIRAZ CHARACTERISTICS



EDEN VALLEY SHIRAZ

MEDIUM TO FULL BODIED
VERY SMOOTH AND VIBRANT IN
STYLE WITH RIPE TANNINS THAT
ARE INTEGRATED AND WELL
BALANCED

AROUND
1/3
OF ANNUAL
CRUSH



COOLER
CONDITIONS THAN
BAROSSA VALLEY
RESULTING IN
ELEGANT AND
PERFUMED WINE

- Raspberry
- Black Pepper
- Mulberry
- Blackberry
- Sage
- Black Olive
- Spice

EDEN VALLEY SHIRAZ

- Shiraz is one of the region's most notable varieties. As in Barossa Valley, Eden Valley is home to some of the world's oldest vines.
- Slightly cooler conditions than those in Barossa Valley result in more elegant and perfumed wines.
- It is typically medium to full-bodied, very smooth and vibrant in style with ripe tannins that are integrated and well balanced.
- Unlike cool-climate Shiraz from southern areas of Australia, which tend to be spicy and peppery, Eden Valley Shiraz typically has more luscious plum and blackberry fruit characters.

Notable Shiraz producers include:

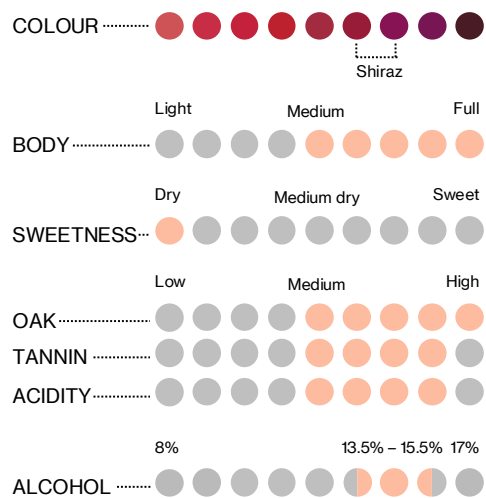
- Henschke 'Hill of Grace' Shiraz – highly acclaimed, fruit sourced from dry-grown Eden Valley vines boasting more than 100 years of heritage.
- Mountadam Vineyards High Eden 'Patriarch' Shiraz – honours Mountadam's founder and one of Australia's great wine visionaries, David Wynn; made from oldest Shiraz plantings in High Eden sub-region, at an altitude of 500m (1,640ft).

SUGGESTED DISCUSSION POINTS

- What are some of the key differences between Shiraz from Barossa Valley and Eden Valley?

EDEN VALLEY SHIRAZ

CHARACTERISTICS



BAROSSA VALLEY CABERNET SAUVIGNON

RICH, OPULENT STYLES WITH
A RIPER FRUIT CHARACTER
AND SOFTER TANNINS THAN
COONAWARRA AND
MARGARET RIVER

DOES BEST IN
COOLER SITES
AND VINTAGES

MORE THAN
10%
OF ANNUAL
CRUSH



SOMETIMES
BLENDED WITH
OTHER VARIETIES
INCLUDING
SHIRAZ

- Blackcurrant
- Blackberry
- Prunes
- Black Olive
- Eucalyptus

BAROSSA VALLEY CABERNET SAUVIGNON

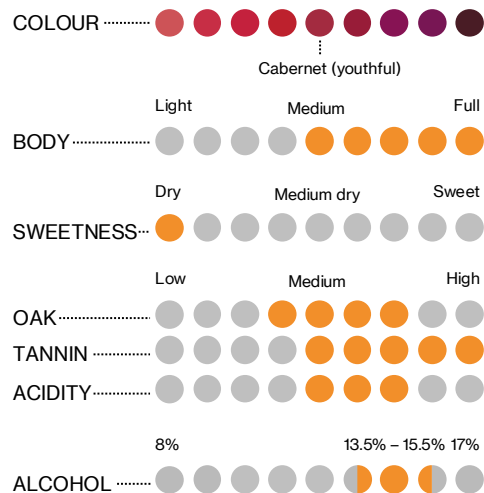
- Cabernet Sauvignon is the second most planted variety. Barossa Valley is also home to some old vines, with the Penfolds Kalimna Block 42 vineyard believed to have the world's oldest Cabernet vines, planted in 1888.
- It tends to do best in cooler sites and vintages.
- It is sometimes blended with other varieties, including Shiraz, to help fill out the palate and smooth over any gaps in its flavour profile.
- Barossa Valley produces rich, opulent styles with a riper fruit character and softer tannins than Coonawarra and Margaret River.

Notable Cabernet Sauvignon producers include:

- Penfolds
- Rockford Wines
- Thorn-Clarke
- Peter Lehmann
- Grant Burge

BAROSSA VALLEY CABERNET SAUVIGNON

CHARACTERISTICS



EDEN VALLEY CABERNET SAUVIGNON

MORE THAN
10%
OF ANNUAL
CRUSH



VINEYARDS ON HIGHER,
COOLER SITES PRODUCE
DIFFERENT STYLES TO THOSE
AROUND EDEN VALLEY VILLAGE

- Blueberry
- Blackcurrant
- Plum
- Tomato Leaf
- Violets
- Menthol

EDEN VALLEY CABERNET SAUVIGNON

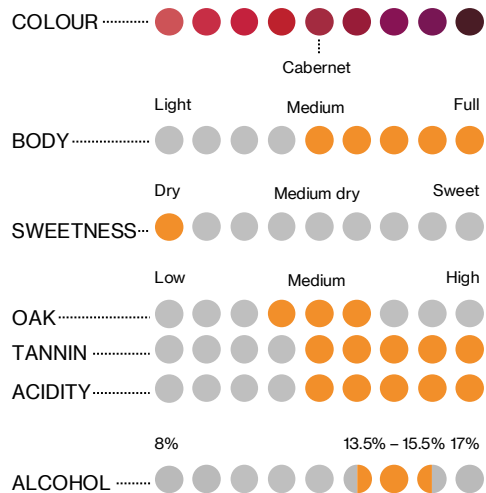
- Cabernet Sauvignon is the second most planted red variety.
- Wine from vineyards around Eden Valley village shows perfectly ripened cassis-accented fruit flavours, while wine from higher, cooler sites has more elegant undertones of green leaf and dark berry characters.

Notable Cabernet Sauvignon producers include:

- Henschke
- Mountadam
- Yalumba

EDEN VALLEY CABERNET SAUVIGNON

CHARACTERISTICS



BAROSSA BEST OF THE REST

CHARDONNAY

- Second most planted white grape in Barossa
- South Australia's first commercial Chardonnay vineyards established in Eden Valley in 1973
- Rich, complex wines with classic flavours ranging through melon, fig and cashew.

SEMILLON

- One of Barossa Valley's three most prominent white grape varieties
- Traditional style is oak-aged and rich, while more modern styles are lighter and crisper
- Can be blended with Sauvignon Blanc.



BAROSSA: BEST OF THE REST

Other notable varieties coming out of Barossa include:

Chardonnay

- The second most planted white grape in the Barossa zone.
- South Australia's first commercial Chardonnay vineyards were established at Eden Valley's Mountadam vineyard in 1973.
- Barossa produces rich, complex wines with winemaking character and classic flavours ranging through melon, fig and cashew.

Semillon

- Long history in Barossa Valley, where it is one of the three most prominent white grape varieties, along with Riesling and Chardonnay.
- The traditional style is oak-aged, rich, ripe and full-bodied. Today, more winemakers are picking earlier and eschewing oak to create lighter, crisper, more delicate styles that are better aligned with the current market.
- Barossa Semillon can be blended with Sauvignon Blanc, though it's not as common these days.



MATARO/MOURVÈDRE

- Barossa Valley accounts for roughly 1/5 of annual crush in Australia
- It has the oldest Mataro vineyard in the world, planted in 1853
- Mataro is commonly used in blends, bringing colour, weight and intense flavours.

FORTIFIED WINES

- Barossa Valley has a long history of producing fortified wines
- Less common today but still world-class
- One of Australia's most expensive wines is a Barossa fortified – the Seppeltsfield 1879 Para Tawny.

Mataro/Mourvèdre

- Barossa Valley's warm, dry climate is well suited to Mataro (also known as Mourvèdre).
- Barossa Valley has the oldest Mataro vineyard in the world, planted in 1853 by Johan Friedrich Koch. Today, these original vines are dry farmed and hand-tended, and made into Hewitson's famous and rare Old Garden Mourvèdre.
- It is commonly blended with other varieties, including in GSM where it is combined with Grenache and Shiraz. Mataro brings colour and weight, with intense flavours including dark fruits, flowers and tobacco.

Fortified wines

- Barossa Valley has a long history of producing fortified wines, which are well suited to its Mediterranean climate. They are commonly made using Shiraz, Mataro and Grenache.
- Driven by consumer tastes, early wine production centred on fortified wines – from rich and luscious tawny styles to light and refreshing sherry styles.
- Nowadays these wines are a much smaller part of overall production; however, some wineries continue to make world-class styles.
- One of Australia's most expensive wines is a Barossa fortified – the Seppeltsfield 1879 Para Tawny.

Other Barossa varieties

Local winemakers are taking advantage of Barossa's diverse climatic conditions and site characteristics to explore alternative varieties.

White wines:

- Arneis
- Gewürztraminer
- Marsanne
- Muscat Blanc à Petits Grains
- Pinot Gris
- Sauvignon Blanc
- Savagnin
- Viognier

Red wines:

- Barbera
- Cabernet Franc
- Malbec
- Merlot
- Petit Verdot
- Sangiovese
- Tempranillo
- Touriga Nacional



BAROSSA

A RICH HERITAGE AND AN EXCITING FUTURE FOR THIS WORLD-LEADING WINE REGION

RICH HERITAGE, EXCITING FUTURE

With its own story tracing the lines of Australian wine history, Barossa has played a vital role in pioneering and shaping the broader wine community, and is well-deserving of its reputation as one of Australia's leading regions. Today, a new breed of winemakers is capturing the wine world's imagination, using alternative Mediterranean varieties and experimenting with innovative and ancient techniques – all the while, maintaining an inherent love and respect for Barossa traditions and culture. While trends shift, the quality of Barossa wine remains constant, ensuring a bright and bold future for many generations.

KEY POINTS TO REMEMBER

- The picturesque Barossa in South Australia is one of Australia's most historic and celebrated wine-producing areas.
- Barossa encompasses the Barossa Valley and Eden Valley regions, and High Eden sub-region, and has an impressive diversity of soils, climates and topography.
- Barossa Valley is a warm-climate region while Eden Valley has a cooler climate, due in large part to its higher altitudes.
- Barossa is home to some of the world's oldest continuously producing vines, including Shiraz, Riesling, Mataro and Grenache, which date back to the 1840s.
- Its dynamic wine community includes fifth- and sixth-generation growers and winemakers alongside younger artisan and boutique producers.
- Sustainability has become a greater focus in recent years, with more growers implementing organic and biodynamic farming practices.
- The region produces a wide range of styles. Its superstars include Barossa Valley Shiraz, Cabernet Sauvignon and Grenache, and Eden Valley Riesling, Shiraz, Cabernet Sauvignon and Chardonnay.
- Winemakers are taking advantage of Barossa's diverse climatic conditions and site characteristics to explore alternative varieties from around the world.

Suggested timings

This program is designed to be taught in one to two hours. How long you spend on each topic – or whether you cover it at all – will depend on your attendees as well as time allocation. Below are two different examples of how you may wish to divide your time.

ONE-HOUR CLASS

Topic	Time
Welcome and introduction	5 mins
The history of Barossa	5 mins
Geography, climate and soil	5 mins
Viticulture and winemaking	5 mins
Old vines	5 mins
Noteworthy varieties (including tasting)	30 mins
Summary and class close	5 mins

TWO-HOUR CLASS

Topic	Time
Welcome and introduction	5 mins
The history of Barossa	10 mins
Geography, climate and soil	10 mins
Viticulture and winemaking	10 mins
Old vines	10 mins
Break	10 mins
Noteworthy varieties (including tasting)	55 mins
Summary and class close	10 mins

SUGGESTED WINES TO TASTE

These are just suggestions – you can select whichever wines best suit your tasting and audience. Wines may or may not be available in your area.

- Spinifex Eden Valley Riesling
- Yalumba ‘The Virgilius’ Viognier
- Peter Lehmann ‘Margaret’ Semillon
- Hewitson ‘Old Garden’ Mourvèdre
- Cirillo 1850s Old Vine Grenache
- Turkey Flat Vineyards Grenache
- Charles Melton ‘Nine Popes’ GSM
- Henschke Keyneton Euphonium
- Langmeil ‘Orphan Bank’ Shiraz
- Rockford ‘Basket Press’ Shiraz
- St Hallett ‘Blackwell’ Shiraz
- Seppeltsfield NV Para Rare Tawny
- Sons of Eden ‘Cirrus’ High Eden Valley Riesling
- Elderton Barossa Semillon
- Ruggabellus ‘Efferus’
- Agathist Alchemy First Wine Grenache
- Sami-Odi Little Wine #6 Syrah
- Head Wines ‘The Brunette’ Shiraz
- Kaesler ‘Old Bastard’ Shiraz

A man and a woman are walking away from the camera through a vineyard. The man, on the left, is wearing a blue shirt, dark pants, and a hat, and is carrying two white buckets filled with dark grapes. The woman, on the right, is wearing a grey t-shirt and dark pants, and is carrying one white bucket filled with dark grapes. The vineyard is lush with green leaves, and the background shows a line of trees under a bright sky.

THANK YOU